



TOWN SQUARE TELEVISION

bringing together... people, programs, production

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MEDIA RELEASE

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TOWN SQUARE TELEVISION PLANS TO WEB STREAM *GAME OF THE WEEK LIVE*

Inver Grove Heights, MN— Starting Thursday, August 25th, Town Square Television hopes to present *Game of the Week LIVE* online from select locations for the 2011-2012 sports season. According to sports and mobile production coordinator Toby Stanga in his blog, “Upon Further Review with Toby Stanga” posted August 18, 2011, “We successfully tested today over at South St. Paul to see if we had the capabilities to do our games LIVE from Ettinger Field. So, barring any issues with the weather or any technical problems, we will go LIVE for the following games:

Aug. 25, Simley @ SSP, Girls Soccer, 7 p.m., live on Channel 21 and live webstream
Sept. 1, Henry Sibley @ SSP, Football, 7 p.m., live on Channel 21 and live webstream
Sept. 22, Richfield @ SSP, Boys Soccer, 7 p.m., live on Channel 21 and live webstream

In the upcoming weeks, we hope to test from other schools/venues so we can go LIVE with as many games as possible. Viewers can watch the games at www.townsquare.tv. We will be adding a button on the home page to link viewers directly to the LIVE feed.”

Find the full fall 2011 sports schedule for *Game of the Week* coverage at <http://www.townsquare.tv/gotw.cfm>. Find Toby’s new fall sports blog postings, including a complete fall football preview with interviews with five football coaches at <http://www.townsquare.tv/blogs.cfm>. Past games are available by purchasing DVD’s or On Demand on www.townsquare.tv.

Town Square Television is a non-profit organization producing local television programs and providing access to video production equipment, studios, training, and cable TV channel time for community members who wish to televise their own programs. Town Square Television channels can be viewed by 22,000 cable TV households in Inver Grove Heights, Lilydale, Mendota, Mendota Heights, South St. Paul, Sunfish Lake and West St. Paul. More information is available at www.townsquare.tv, including detailed program schedules for all channels.